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英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 887)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Emperor Watch and Jewellery Limited (the "**Company**") announces that a meeting of the Board of the Company will be held on Monday, 19 March 2012 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 December 2011 for publication and considering the recommendation on the payment of final dividend.

By order of the Board

Emperor Watch & Jewellery Limited

Chung Ho Ying, Frina

Company Secretary

Hong Kong, 7 March 2012

As at the date hereof, the Board of the Company comprises :-

Executive Directors: Ms. Cindy Yeung (Managing Director)

Mr. Chan Hung Ming Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Non-Executive Director: Mr. Hanji Huang

Independent Non-Executive Directors: Ms. Yip Kam Man

Mr. Chan Hon Piu Ms. Lai Ka Fung, May