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英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability)
(Stock Code: 887)

UNUSUAL PRICE MOVEMENT

This statement is made at the request of The Stock Exchange of Hong Kong Limited ("Stock Exchange").

The board of directors ("Board" or "Directors") of Emperor Watch & Jewellery Limited ("Company") has noted today's increase in the price of the shares of the Company and wishes to state that the Board is not aware of any reasons for such increase.

The Board wishes to announce that the Company has approached and commenced discussion with independent third parties on possible investment opportunities to expand its existing business. These possible investment opportunities are only at a preliminary stage and no formal written agreement has been entered into as at the date of this announcement. The discussion may or may not proceed further and the investment may or may not ultimately be materialised.

Save as aforesaid, the Directors confirm that there are no negotiations or agreements relating to intended acquisitions or realisations which are discloseable under Rule 13.23 of the Rules Governing the Listing of Securities on the Stock Exchange ("Listing Rules"), neither is the Board aware of any matter discloseable under the general obligation imposed by Rule 13.09 of the Listing Rules, which is or may be of a price sensitive nature.

Shareholders of the Company and the potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board

Emperor Watch & Jewellery Limited

Cindy Yeung

Managing Director

As at the date hereof, the Board comprises:

Executive Directors: Ms. Cindy Yeung (Managing Director)

Mr. Chan Hung Ming Mr. Wong Chi Fai

Ms. Fan Man Seung, Vanessa

Non-Executive Director: Mr. Hanji Huang

Independent Non-Executive Directors: Ms. Yip Kam Man

Mr. Chan Hon Piu

Ms. Lai Ka Fung, May