

英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED

(Incorporated in Hong Kong with limited liability) (Stock Code: 887)

FORM OF PROXY

Annual General Meeting ("AGM") - 18 May 2011 (Wednesday)

| | Number of shares of HK which this proxy form r | | |
|------------------------------|--|--|--|
| I/We (No | ote 2) | | |
| | | | being |
| the regi | stered holder(s) in the capital of Emperor Watch & Jewellery Limi of | | |
| at any 1881 H the purj | ing him/her, the Chairman of the AGM as my/our proxy to adjournment thereof to be held at Emperor Jewellery Fleritage, 2A Canton Road, Tsim Sha Tsui, Kowloon, Hong Kong opose of considering and, if thought fit, passing the resolutions set of the continuent thereof to vote for me/us and in my/our name(s) in respect of the | Flagship Store, G17B, on Wednesday, 18 May 20 ut in the notice convening | G/F & Basement, 011 at 11:30 a.m. for the AGM and at any |
| | ORDINARY RESOLUTIONS | FOR (Note 4) | AGAINST (Note 4) |
| 1. | To consider and adopt the audited consolidated financial statements the reports of the Directors and Independent Auditor for the year expectation December 2010. | | |
| 2. | To declare final dividend for the year ended 31 December 2010. | | |
| 3. | (i) To re-elect Ms. Cindy YEUNG as Director. | | |
| | (ii) To re-elect Mr. WONG Chi Fai as Director. | | |
| | (iii) To re-elect Ms. LAI Ka Fung, May as Director. | | |
| | (iv) To authorise the Board of Director to fix the Directors' remun | | |
| 4. | To re-appoint Deloitte Touche Tohmatsu as Auditor and to author Board of Directors to fix their remuneration. | orise the | |
| 5. (Note 5) | (A) To grant to the Directors a general mandate to allot share capital of the Company. | s in the | |
| | (B) To grant a general mandate to the Directors to repurchase s the Company. | hares of | |
| | (C) To extend the general mandate granted to the Directors additional shares in the Company by the amount of repurchased. | | |
| Dated t | this day of 2011 Signed: _ | | (Note 6) |

Notes

- 1.
- Figure Insert the number of shares registered in your name(s). If no number is inserted, this form of proxy will be deemed to relate to all the shares in the Company registered in your name(s).

 Full name(s) and address(es) to be inserted in BLOCK CAPITALS.

 Please insert the name and address of the proxy. If no name is inserted, the Chairman of the AGM will act as your proxy. A shareholder may appoint one or more proxies to attend the meeting and vote for him. The proxy need not be a member of the Company but must attend the AGM in person to represent you. ANY ALTERATION MADE TO THIS FORM OF PROXY MUST BE INITIALLED BY THE PERSON WHO SIGNS IT.
- IMPORTANT: IF YOU WISH TO VOTE FOR A RESOLUTION, TICK THE APPROPRIATE BOX MARKED "FOR". IF YOU WISH TO VOTE AGAINST THE RESOLUTION, TICK THE BOX MARKED "AGAINST". If you do not indicate how you wish your proxy to vote, your proxy will be entitled to vote at his/her discretion or to abstain. Your proxy will also be entitled to vote at his/her discretion or to abstain on any resolution properly put to the AGM other than those referred to in the Notice of AGM.

 The full text of Resolution 5 is set out in the Notice of AGM. 4.

- The full text of Resolution 5 is set out in the Notice of AGM.

 This form of proxy must be signed by you or your attorney duly authorised in writing or, in the case of a corporation, must be either under its common seal or under the hand of an officer or attorney duly authorised.

 In the case of joint holders, the vote of the senior who tenders a vote, whether in person or by proxy, will be accepted to the exclusion of the votes of the other joint holder(s), and for this purpose seniority will be determined by the order in which the names stand in the Register of 7. Members
- To be valid, this form of proxy, together will any power of attorney or other authority, if any, which it is signed or a certified copy thereof, must be deposited at the Company's share registrar, Tricor Secretaries Limited at 26th Floor, Tesbury Centre, 28 Queen's Road East, Wanchai, Hong Kong not less than 48 hours before the time for the holding of the AGM and any adjournment thereof.

 Completion and delivery of the form of proxy will not preclude you from attending and voting at the AGM if you so wish and in such event, the 8.
- proxy shall be deemed to be revoked.