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**英皇鐘錶珠寶有限公司**  
**EMPEROR WATCH & JEWELLERY LIMITED**  
*(Incorporated in Hong Kong with limited liability)*  
**(Stock Code : 887)**

**DATE OF BOARD MEETING**

The board of directors (the “**Board**”) of Emperor Watch and Jewellery Limited (the “**Company**”) announces that a meeting of the Board will be held on Wednesday, 24 August 2011 at 28<sup>th</sup> Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the interim results of the Company and its subsidiaries for the six months ended 30 June 2011 for publication and considering the payment of an interim dividend (if any).

By order of the Board  
**Emperor Watch & Jewellery Limited**  
**Chung Ho Ying, Frina**  
*Company Secretary*

Hong Kong, 12 August 2011

As at the date hereof, the Board comprises :-

<i>Executive Directors :</i>	Ms. Cindy Yeung ( <i>Managing Director</i> ) Mr. Chan Hung Ming Mr. Wong Chi Fai Ms. Fan Man Seung, Vanessa
<i>Non-Executive Director :</i>	Mr. Hanji Huang
<i>Independent Non-Executive Directors :</i>	Ms. Yip Kam Man Mr. Chan Hon Piu Ms. Lai Ka Fung, May