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英皇鐘錶珠寶有限公司 EMPEROR WATCH & JEWELLERY LIMITED (Incorporated in Hong Kong with limited liability)

(Stock Code : 887)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of Emperor Watch and Jewellery Limited (the "**Company**") announces that a meeting of the Board of the Company will be held on Wednesday, 24 March 2010 at 28th Floor, Emperor Group Centre, 288 Hennessy Road, Wanchai, Hong Kong for the purpose of, among other matters, approving the announcement of the final results of the Company and its subsidiaries for the year ended 31 December 2009 for publication and considering the recommendation on the payment of final dividend (if any).

By order of the Board **Emperor Watch & Jewellery Limited** Liu Chui Ying *Company Secretary*

Hong Kong, 12 March 2010

As at the date hereof, the Board of the Company comprises :-

Executive Directors :

Ms. Cindy Yeung Mr. Chan Hung Ming Mr. Wong Chi Fai Ms. Fan Man Seung, Vanessa

Independent Non-Executive Directors:

Ms. Yip Kam Man Mr. Chan Hon Piu Ms. Lai Ka Fung, May